

## **The Sardinia Accommodation Directory**

### **Here is a list of ideas to help you write out your Profile.**

Please note that this is only a guide, I may have or may not have included ideas for the services you provide, so please feel in insert whatever describes your business best. The point of this invitation page is for you to

- Create a personal invitation to your prospective guests
- List the benefits of your accommodation
- Personal recommendations that help distinguish your services.

Take advantage of the unlimited amount of words, and ensure that is it original material.

### **BASIC INFORMATION :**

- Name of Accommodation Business
- Type of Sardinia Accommodation ex. Hotel, Camping, Agritourism
- Star Rating IF applicable
- Full address -to create a Google map
- Telephone number
- Fax number
- Email address (free submissions - please note that the link will not be live)
- Website address (free submissions - please note that link will not be live!)
- Number of Rooms available (everyone has their own idea of perfect accommodation situations, many prefer small services that are not crowded others prefer busy accommodation services)

### **AN INTRODUCTION BY THE OWNERS :**

Introduce yourself and your business and welcome your visitors to take a look at what you have to offer. This all helps to build credibility.

### **LOCATION OF YOUR SARDINIA :**

Write a full description of exactly where your accommodation business is situated. A rich and colorful description, helps your potential visitors visualize better what you have to offer.

- Countryside location ?
- Sea side location ?
- Town Center ?

### **STYLE OF SARDINIA ACCOMMODATION BUILDING :**

Describe the architecture of the building, the style, is it a modern building or a rustic building? Was it built purposely to offer holiday accommodations or was it an existing building transformed? Describe the reason of the choices you made when designing the structure and furnishings, for example rustic structure and furnishings recall the Sardinia traditions. Be as creative as you like, here is where you have the chance to differentiate from others.

### **THEME OF YOUR SARDINIA ACCOMMODATION :**

Give a description of what kind of atmosphere is portrayed, Peaceful, Relaxing, Busy, Crowded, Full of Life. Here you could also mention for who your services fit best, young, old, families, couple, newlyweds and give the reason why you believe so.

### **LOCAL ATTRACTIONS :**

This sections gives you the opportunity to sell your holiday accommodations and services even more by giving out recommendations of what there is do and see near you.

Example : Beautiful beaches

- Name of the beaches
- Distances from your accommodation
- Type of Beach , sandy?, pebbly?
- Ideal for what?
- Archeology sites?
- Walking paths?
- Museums?
- Festivals and events

### **TYPES OF ROOMS :**

Describe the type of furnishings you have in the rooms, simple, elegant, traditional, luxury

Describe the Bathroom Facilities, Shower? Bath ? Both? Are the facilities standard for all rooms? Are your guests able to choose between the bathroom facilities available for an extra cost?

List all Standard Facilities that are included in the basic packages.

List all Facilities that are available upon request with an added cost

### **TYPES OF ACCOMMODATION :**

Standard, Deluxe or Suites If you provide different styles of accommodation then give each a full description of what is included.

### **TYPES OF STAY :**

- Bed and breakfast
- Half board
- Full board

### **WHAT'S ON THE MENU :**

Describe what is served for breakfast, the times breakfast is served at, where break is served, is room serve available for breakfast?

Describe what is served for lunch and for dinner, Is the menu a fixed menu, do you give a choice, is it a restaurant service where guest can pick what they want, basically explain everything.

What types of dishes do you serve?

Do you serve traditional Sardinia dishes? If so give an example of the Sardinian dishes you recommend, a description of what it is and may be a recommendation of a Sardinian Wine to accompany it.

If you do not provide restoration, you may still want to describe a few traditional dishes, sweets, or wine of the area where your accommodation business is situated, Be as creative as you like, here is where you have the chance to differentiate from others.

**NEAREST AIRPORTS :**

List the nearest airports to your hotel , indicate the distances and approx travel time.

Can the hotel arrange the taxis transfers to and from the airport if so when does this need to be arranged

**NEAREST PORT :**

List the nearest ports to your hotel , indicate the distances and approx travel time.

**PARKING FACILITIES :**

Does your hotel have parking facilities, if not, do you have any suggestions to help your customers

I have tried my best to insert everything I could think of, but no doubt I have missed something out. This guide line is not obligatory.

For any doubts and questions please do [contact me](#).

Best Regards

Susanna Lobina

Jerzu Ogliastro Sardinia